

Make Money with your toolbar

I'd like to reassure you again: You don't need to invest a cent! I'm not selling anything. I make money online from 6 toolbars I created, and built this website so I could share my personal experience with others. If you're interested in learning how to make money, stick around.

It's not by chance that making money via toolbars is a proven method. There are all sorts of toolbars: Google Toolbar, Yahoo Toolbar, MSN toolbar, and then there's your money making toolbar.

What makes the toolbar an online money maker?

As a fast growing medium, the toolbar provides a few unmatched benefits. My toolbar network strategy is based on the toolbar's multi advantages:

- More face-time – That's every affiliate marketer's dream. The toolbar enables you to stay connected to your users, right on their browsers whenever they're online.

- Turns users to captive audience - A well built toolbar in a popular niche guarantees turning your users into captive audience. Once the users download my toolbar, they're exposed to my mini-banners, placed right in-front of their eyes.

"I almost never download toolbars, but this is one of the best ones I've seen in a long time. It's especially useful when searching for something obscure because it allows you to go through lists of search sites where you're almost guaranteed to find something. Very efficient".

Paul Robinson

- Generates Stickiness – Stickiness is about making it hard for your users to give up such a great service. And the toolbar does just that. The goal is that users will regard your toolbar as an integral part of their online experience and keep it installed. When my users first told me they found it difficult to get along without my toolbars, I knew I got it right. That's exactly what I had in mind: I aimed for an addictive little tool, or a mini-portal, if you will, which provides relevant content and useful applications. If you build a good toolbar there's a slim chance of uninstallment. It's there to stay.

"It's great for searching torrents. It has a load of features that you'll find useful. The check email feature for example, is something that I really like. All in all, it's a one-stop shop for all your torrent concerns".

Phil O'Mally

- Increases Traffic - Since the toolbar attracts visitors by its' nature, (due to high degree of usability and value adding features) it's like a vessel that contains and traffic and sustains it. A toolbar on your site turns bypassing visitors to permanent users once they download it. If I have 5000 visitors a day, and 10% have downloaded, within a month's time I'll have $500 \times 30 = 15,000$ toolbars installed. More users will follow after getting recommendations

- Builds Loyalty – A loyal user's recommendation is priceless, so keep your user base enthusiastic about your toolbar. Loyalty has a financial aspect: Your users are your marketers, your growth is in their hands. Their satisfaction and loyalty is the key to making your toolbar virally marketed.

"Great new tool! Fabulous!! Keep up the good work, we really appreciate all you're doing". Chris Burbage

- Saves Time, Money & Resources - Conduit's innovative toolbar hosting solution enables web publishers to support the toolbar's entire life cycle (building, deployment, promotion, maintenance & analysis) within a web environment. This outstanding service is fully managed within a 'point and click' interface, making it the most effective toolbar solution.

AND last but not least:

- Guaranteed to Make Money - The toolbar medium is ideal for affiliate marketing. I chose to market also general

programs which enjoy daily usage, such as e-bay, amazon and skype, so naturally, they yield more. The best thing to do is to choose useful affiliate links. The affiliate network's generous cookie period provides with constant earnings, makes this business even more lucrative even if my users type the URLs manually (outside the toolbar).

In short, the toolbar profits keep flowing in... So create your toolbar now and start earning big time.